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ABSTRACT

In this paper we focus on the important issue of the validity of EQ-5D tariffs. Specifically, we present two new estimations of the Spanish EQ-5D tariff, which try to account for two biases, utility curvature of life duration and probability weighting. Our results reveal that it is possible to remove biases from EQ-5D algorithms in an efficient way (*i.e.*, without inconsistencies at aggregate level and with a goodness of fit fairly similar to comparable tariffs). Although our scoring algorithms are derived from Spanish preferences, the methodology applied can be used to estimate new national tariffs in other countries. New directions for future research are discussed.

Keywords: EQ-5D, social tariff, utility curvature, probability weighting, rank-dependent utility, time trade-off, value lottery equivalence, certainty equivalence.

RESUMEN

Este artículo se centra en la cuestión de la validez de las tarifas EQ-5D. En particular, se presentan dos nuevas estimaciones de la tarifa española del EQ-5D que tratan de corregir dos sesgos, la curvatura de la función de utilidad del tiempo de vida, y la transformación de la probabilidad. Nuestros resultados ponen de manifiesto que es posible eliminar los sesgos de los algoritmos EQ-5D de un modo eficiente (es decir, sin inconsistencias a nivel agregado y con una bondad de ajuste bastante próxima a las tarifas comparables). Si bien nuestros algoritmos han sido estimados a partir de preferencias de la población española, la metodología aplicada puede usarse para estimar nuevas tarifas nacionales en otros países. Algunas nuevas vías de investigación futura son objeto de discusión.

Palabras clave: EQ-5D, tarifa social, curvatura de la utilidad, transformación de la probabilidad, utilidad dependiente del orden, value lottery equivalence, equivalente de certeza

1. INTRODUCTION

The EQ-5D was proposed two decades ago as an instrument for the description and valuation of health (EuroQol Group, 1990). Since then, the EQ-5D descriptive system has become very popular in the field of the economic evaluation of health programmes. One of the reasons for its reputation is that EQ-5D is based on people's preferences. Thus, the EQ-5D system is not merely a multi-attribute system of classification for health related quality of life (HRQoL), but it also embodies a scoring algorithm which allows for the calculation of utilities for the 243 health states that the system is able to describe (*i.e.* the EQ-5D value set or 'tariff'). This is in contrast to other HRQoL instruments (*e.g.* Sickness Impact Profile) which cannot measure preferences and, consequently, are not suitable to be used in the calculation of Quality Adjusted Life Years (QALYs), the index of health outcomes applied in cost-utility analyses.

Moreover, compared to similar instruments (*i.e.* instruments based on preferences), the EQ-5D has the advantage of a greater simplicity or parsimony, both regarding the characterization of the health states, and with respect to their direct valuation. It has been said (Brazier et al., 1999) that the EQ-5D descriptive system is easier to administer and explain than other HRQoL generic measures such as the Health Utility Index (HUI). The availability of two standardized questionnaires —one for the interviewee to self-assess his/her own health state, and another for the valuation of thirteen hypothetical health states with a Visual Analogue Scale (VAS)— has made it possible for doctors and researchers to gather both patients and population's preferences in a fast and cheap way.

This is perhaps the reason why the amount of available EQ-5D country-specific value sets largely outweighs the number of 'tariffs' obtained for any other instrument. According to the EuroQOL group web page (http://www.euroqol.org), there are eight countries where Time Trade-Off (TTO) value sets have been derived: the UK, Spain, Germany, Denmark, the Netherlands, Japan, Zimbabwe and the USA. In four of these countries —the UK, Spain, Germany and Denmark— EQ-5D visual analogue scale value sets have been produced too. VAS tariffs are also available for Belgium, Finland, New Zealand and Slovenia. Finally, a value set has also been derived taking together VAS

valuations from six European countries.¹ Conversely, in the case of the SF-6D, a multi-attribute system proposed by Brazier et al. (2002), there are only published tariffs for the UK (Brazier et al. 2002; 2004) and, recently, for Hong Kong (Lam et al. 2008)². This makes the EQ-5D the most important measure of health outcomes in the present, and, consequently, the research on its theoretical grounds and its empirical validity is largely justified.

Our study has to do with both theoretical and empirical issues regarding the estimation of EQ-5D value sets. In particular, we focus on the assumptions underlying EQ-5D tariffs, some of which are questionable and may be provoking biases when QALYs are calculated using these value sets. Our intention in this study is to correct those biases that may be induced by EQ-5D tariffs as a result of assuming two statements: (a) That the utility function of life years is linear; and (b) that expected utility theory describes individual preferences properly. In other study (Abellán et al., 2009) we have found empirical evidence against both assumptions, therefore in this paper we present the estimation of a new Spanish EQ-5D tariff assuming non-linearity in the utility function of life duration and applying a non-expected utility theory (namely, rank-dependent utility theory) in the calculation of health utilities. Additionally, since most EQ-5D tariffs are based on the application of the TTO, a riskless method, but as in the end they are commonly used in medical decision making, normally a risky context, we propose a different elicitation method as the basis for EQ-5D tariffs, the 'value lottery equivalence', that can be viewed as a TTO under risk and thus, might be more consistent with the context in which EQ-5D utilities are actually used. Although our estimations are country-specific (i.e., Spain), debiasing procedures used in this study can be applied to any other EQ-5D tariff.

The following section summarizes the methods commonly used to derive EQ-5D tariffs and some of the biases that these procedures might provoke. In that section we also report the evidence that we recently found when performing several axiomatic tests of

¹ Recently, Augustovski et al. (2009) have derived both TTO and VAS sets for Argentina. There are also more specific tariffs within some countries, as the 'hispanic value set' estimated by Zarate et al. (2008) in the USA.

² Notwithstanding, at the University of Sheffield website it can be read that "SF-6D preference scores are available for Australia, Brazil, Hong Kong, Japan, Portugal and Singapore". As far as we know, these studies have not been yet published (http://www.shef.ac.uk/scharr/sections/heds/mvh/sf-6d/faqs.html).

the QALY model under both expected utility and rank-dependent utility. In section 3 we describe the survey we used to elicit health state values, the methods applied to correct the biases that are supposed to affect the QALY model, and the methodology for the estimation of our unbiased tariff. The results of the elicitation of health utilities through different methods under non-expected utility theory, as well as the outcome of the regression analyses performed to derive the tariffs are presented in section 4. In section 5 we discuss the results and suggest further research.

2. BACKGROUND

The EQ-5D describes a health state by using 5 dimensions or 'attributes': degree of mobility (MO), ability to care of oneself (SC), ability to do usual activities (UA), degree of pain-discomfort (PD), and psychological stress, in particular anxiety or depresion (AD). Each of these dimensions admits three levels, from 1 (no problem in the dimension) to 3 (a lot of problems). The combination of five dimensions and three levels yields a total of 243 EQ-5D health states. The value sets that are available for an increasing number of countries, assign an index of utility to each of the 243 health states, by using a scoring algorithm (*i.e.* a set of coefficients) previously estimated by regression techniques.

All the EQ-5D value sets which have been derived to date are the result of a two- stage procedure. Firstly, a protocol for the administration of a questionnaire is designed. By means of this questionnaire, a sample of the general population directly values a selection of EQ-5D health states. In a second stage, an econometric model is specified in order to obtain a complete tariff from the direct valuations previously elicited.

Leaving aside the tariffs based on VAS scores, whose predicted values are commonly considered unable to capture meaningful cardinal preferences (e.g., Robinson et al., 2001), the existing EQ-5D value sets have their origin in direct valuations of selected health states using the time trade-off (TTO) technique. TTO utilities are commonly calculated assuming that the utility function for life years is linear which implies, under a multiplicative QALY model, that the utility that an individual derives from a period of time (T) in a certain health condition (Q) may be represented as:

$$U(Q,T) = H(Q) L(T) = H(Q) T$$
(1)

Nevertheless, there is a significant body of evidence showing that the utility function for life duration is concave rather than linear (Sttiggelbout et al., 1994; Stalmeier et al., 1996; Martin et al., 2000; Abellán et al, 2006). This evidence would imply that TTO utilities could be biased downwards (Bleichrodt, 2002). Recently, Abellán et al. (2009) found robust evidence in favour of a non-linear QALY model with a power utility function for life years, as follows:³

$$U(Q,T) = H(Q) L(T) = H(Q) T^{\beta}$$
(2)

At present there are various procedures through which the curvature parameter of the utility function of life duration (β) may be derived. Accordingly what could be called the 'standard' procedure, coefficient β is estimated by eliciting a series of certainty equivalents (CEs) (McNeil et al., 1978; Sutherland et al., 1982). This traditional fashion of estimating the utility curvature has two major features: the CEs are linked in such a way that each utility score that is derived from the sequence equals the midpoint between a lower and a higher score⁴, and all the CEs data are analyzed by assuming the validity of expected utility.

Later on, Miyamoto and Eraker (1985) presented the way according to which the traditional chained CE procedure could be used for adjusting TTO valuations for risk attitude. Miyamoto and Eraker's method was first applied by Stiggelbout et al. (1994) to adjust TTO scores. The resulting adjusted TTO values were, however, consistently lower than SG utilities. One of the hypotheses conjectured by Stiggelbout et al. to explain such a discrepancy was the potential effect of probability weighting, the bias caused because people seem to process probabilities in a non-linear way, on both the CE and the SG. Such a bias represents one of the main deviations from expected utility, which is accounted for by both rank-dependent utility theory (Quiggin, 1982) and prospect theory (Tversky and Kahneman, 1992).

As the TTO method does not contain probabilities (it is a method framed under certainty), raw TTO valuations cannot be distorted by the bias of probability weighting, but adjusted TTO values may be, as far as adjustments have been performed by using a

³ The multiplicative form of the non-linear QALY model requires that L is independent on the health state. Conversely, the non-multiplicative QALY model allows utility curvature to vary according to the health state: $U(Q,T) = H(Q) L(T_Q)$. Abellán et al., (2009) concluded that a multiplicative model was a reasonable way to describe individual preferences.

⁴ This way of eliciting CEs is commonly referred to as the bisection version of the CE method (Keeney and Raiffa, 1976).

risk method (such as the CE) and the responses elicited by such a method have been analyzed under expected utility (as commonly occurs with the standard chained CE procedure). In consequence, a second source of biases may arise from violations of expected utility.

Expected utility treats probabilities of a risky prospect $((Q_1, T_1), p; (Q_2, T_2))^5$ in a linear way, in such a way that the utility of the prospect can be written as

$$p U(Q_1, T_1) + (1-p) U(Q_2, T_2)$$
 (3)

Rank-dependent utility generalizes expected utility by allowing that probabilities are transforming in a non-linear way; hence the utility of the previous prospect can be rewritten as

$$w(p) U(Q_1, T_1) + (1-w(p)) U(Q_2, T_2)$$
 (4)

where w(p) is a probability weighting function which is increasing and satisfies w(0)=0 and w(1)=1.

In this paper we apply an improvement of Miyamoto and Eraker's (1985) procedure, which was presented by Miyamoto (2000), and that, to the best of our knowledge, has never been used previously to adjust TTO valuations from a survey⁶. This new procedure retains the main advantage of the standard method (*i.e.*, that only a small number of elicitations are needed to adjust a utility curve per subject), but improves it in at least two ways. Firstly, the CEs are not linked and, therefore, not prone to error propagation. Secondly, the method corrects the distortion caused by probability weighting without making parametric assumptions. In addition to these two advantages over the standard chained CE method, Miyamoto's procedure is implemented in our study in such a way that the same framing is able to elicit preferences for life duration, irrespective of the health state in which life years are spent is regarded as better or as worse than death by respondents. On the contrary, Miyamoto (2000) only restricted his attention to health states that are better than death, which is the standard practice among the researchers who have attempted to correct TTO scores for the utility of life duration. The specific way according to which

⁵ This binary prospect yields the outcome (Q_1, T_1) with probability p and the outcome (Q_2, T_2) with probability 1-p. If p = 1 or p = 0 the prospect is riskless, otherwise it is risky.

⁶ Miyamoto (2000) only illustrated his method with data from four participants in an experiment conducted by Miyamoto and Eraker (1988).

such an unchained CE procedure estimates the coefficient of utility curvature will be explained in detail in the next section.

There are two other alternative methods for eliciting the utility curvature for life duration. The oldest was presented by Wakker and Deneffe (1996) and is called the trade-off method. It is chained, the same as the 'standard' procedure based on CEs, but it is robust to probability weighting when all outcomes are of the same sign (*i.e.*, either gains or losses). Bleichrodt and Pinto (2005) used the trade-off method to estimate the utility for life duration in three different health states. We are not aware that the trade-off method has ever been used for adjusting TTO values.

Very recently, Attema and Brouwer (2008, 2009) have presented a new method for adjusting TTO utilities for utility curvature which is risk-free, so it is not affected by violations of expected utility. The risk-free nature of such a method raises the question as to whether adjusted TTO utilities will accordingly be the same utilities as measurements that are applied under risk. In fact, the question of whether riskless and risky utilities may be the same irrespective of the decision context in which they are applied is the third of the issues with which we are concerned with in this paper.

EQ-5D tariffs are currently derived from direct measures which have been obtained with a riskless method, the TTO, whereas they are commonly used in a risky or uncertain context such as the medical decision making field. In contrast to such a common practice, if some form of contextual-dependence was present, it would be reasonable to expect that health state utilities measured by means of a method framed under risk were more consistent with the final environment (*i.e.*, uncertainty) in which EQ-5D utilities are actually used. One of these methods is the so-called 'value lottery equivalence' (VLE), a specific type of lottery equivalence method (McCord and de Neufville, 1986) or 'risk-risk' procedure (Bleichrodt et al., 2007) which resembles the idea of a TTO under risk. In fact, the VLE method, such as Abellán et al. (2009) showed, should lead to the same utility score as the TTO, unless what they called 'transferability' (a restrictive implication of the condition of stochastic dominance) is violated⁷. This was the case observed in the abovementioned paper, where using the

⁷ Such an identity between the scores elicited by the two methods only holds, however, for those health states regarded by the respondents as better than death.

same database on which the new EQ-5D tariffs presented in this paper are estimated, found significant differences between the TTO and the VLE in not too few cases. In the following section the VLE technique will be described in detail.

In sum, EQ-5D tariffs based on TTO measures may be biased due to the assumption of linearity in the utility function of life years which is implicit in the elicitation technique. Secondly, the usual practice of assuming transferability from a riskless context, such as the one in which health utilities are measured with the TTO, to an uncertain or risky context, such as the medical decision making field intrinsically is, may be a source of biases too. For convenience, we will used the same symbol H(Q) for utilities measured by the VLE as for utilities measured by the TTO, even though, a priori, these utilities might be different. Finally, if the assumption of linearity is relaxed when TTO utilities are obtained (using a method such as the unchained CE proposed by Miyamoto, 2000), and/or the TTO technique is replaced by a risky method, such as the VLE, violations of expected utility may provoke biased estimations again⁸. Probability weighting bias could then be corrected by assuming rank-dependent utility, one of the main descriptive alternatives to expected utility.

3. METHODS

3.1. Health states selected and their valuation

3.1.1. Selection of health states.

In previous studies, two different approaches have been used for the selection of the subset of health states, out of the 243 EQ-5D states, to be directly valued. The approach first used in the UK study (Dolan, 1997) and, with or without some changes, in Denmark, Germany, Spain and Zimbabwe, is based on the selection of 42 states, with sub-samples of individuals valuing a smaller number of them (between 13 and 15). The second approach, used in the Netherlands and in Japan, consists in the selection of 17 states, all of them being valued by each respondent in the survey.⁹

⁸ As is explained in the next section the VLE is only exposed to probability weighting for the specific context of worse-than-death health states. For states regarded as better than dead, responses elicited by the VLE cannot be distorted by probability weighting, the same as the SG method cannot be affected by the bias of utility curvature.

⁹ This subset of 17 was suggested by Macran and Kind (2000) as the minimum efficient size in order to model the social tariff for the 243 health state utilities. Lamers et al. (2006) reached an analogous conclusion in a simulation study, since that subset of 17 states allowed for the estimation of the EQ-5D

We have chosen a design which partially differs from both approaches, since the selection of health states is nearly identical to that in the second approach, but individuals only value a subset of these states, as it is the case in the first approach. In our study, each respondent only values two health states, thus an even number of states was needed. We included in our questionnaire the 17 health states from the Dutch and Japanese studies plus another one: the EQ-5D state 13212.¹⁰

The health states were set in pairs (and anonymously labelled as X and W) in such a manner that each invidivual assessed a pair of states which could be logically ranked, that is, for each of the 9 pairs, the state X is 'logically' preferred to the state W.¹¹ Table 1 shows the 18 health states directly valued by the participants.

Table 1. Health states directly valued

	· · · · · · · · · · · · · · · · · · ·
X states	W states
11112	32313
11113	32223
11121	11133
11131	23232
11211	13311
13212	33333
12111	32211
21111	22222
11312	33323

3.1.2. Elicitation methods

As has previously been stated, we apply two different methods for preference elicitation: the TTO and the VLE. In the case of TTO method, we try to find the value of *t* that achieves the following indifference:

$$(FH, \mathbf{t}) \sim (Q, 10) \tag{5}$$

Where FH stands for 'full health' and Q refers to the health state whose utility is being measured. When the individual regards a health state as worse than death (i.e. the

tariff with a mean absolute error (MAE) that was only slightly greater than those from previous studies as, for instance, the MVH study (Dolan, 1997).

¹⁰ The 18th state was selected by the researchers because of its ability to capture differences between some levels and dimensions not represented sufficiently in the other seventeen.

¹¹ Two health states can be logically ranked if the levels for one state in all of its five dimensions are equal or higher than the levels for the other state.

respondent would prefer to die rather than suffering the health state for the rest of his/her life)¹², the framing of the TTO changes to the following:

$$(Q, 10 - t^*)$$
 following by $(FH, t^*) \sim Death$ (6)

With the VLE method, the aim is to find the number of healthy life years (t) which makes the subject indifferent between the following prospects:

$$[(FH, t), 0.5; Death] \sim [(Q, 10), 0.5; Death]$$
 (7)

For states regarded as worse than death, the frame changes to:

$$[(FH, 10), 0.5; (Q, 10)] \sim [(FH, t^*), 0.5; Death]$$
 (8)

One of the advantages of the VLE method over the TTO is that the framings used in equations (7) and (8) ask for the indifference value t^* in the same way (i.e., the more time is attached to full health, the *higher* is the score for health state Q). Compare now the framings commonly used in TTO measurements (Equations 5-6). Such framings search for indifference in an asymmetric fashion. Whereas for the better-than-death version of the TTO occurs the same as the corresponding version of the VLE, for the TTO for worse than death states just occurs the contrary (i.e., the more time is attached to full health, the *lower* is the score for Q). As has been argued elsewhere (Robinson and Spencer, 2006), procedural differences such as those we have just pointed out call into question the validity of aggregating better than and worse than death TTO values.

On the other hand, the certainty equivalent (CE) procedure conceived by Miyamoto (2000) is used to obtain the curvature parameter of the utility function of life years (θ). This value will then be used to transform linear utilities, thus introducing a more realistic assumption, namely, that the utility yielded by each additional year of life is not a constant. The frame of the method is as follows:

$$[(Q, D), 0.5; (Q, d)] \sim (Q, CE)]$$
 (9)

Where *D* and *d* stand for two life durations whose values are varied throughout a sequence of six CE elicitations, in such a way that duration *D* is always longer than *d*. Table 2 shows the pairs used as stimuli in our CE questions. The number of six CEs is not lower than the one frequently elicited with the traditional chained CE procedure (which usually ranges from 3 to 7 elicitations) and, according to the results obtained by

¹² An initial question allowed us to identify the individuals who considered a particular health state to be as worse than death.

a similar unchained CE procedure applied in another domain (Abdellaoui et al., 2008), it seems to be sufficient as to account for response error.

Table 2. Outcomes of the reference lottery in the CE questions

	D	D
CE1	8	0
CE2	10	2
CE3	12	4
CE4	16	0
CE5	20	4
CE6	24	8

In all three methods (TTO, VLE, and CE), the procedure implemented for the respondents to reach their indifference value, was based on a series of consecutive choices that followed a sequential path: the Parameter Estimation by Sequential Testing (PEST) system suggested by Luce (2000). Previous evidence (Fischer et al., 1999) shows how the use of a choice-based procedure whose final goal (reaching indifference) remains hidden to respondents leads to fewer inconsistencies than conventional choice-based mechanisms.

3.1.3. Calculation of the utilities.

For the calculation of the health state utilities, H(Q), we assume rank-dependent utility theory and a power function for the utility of life years. Utilities were calculated starting from the indifference values given by the respondents, that is, the durations t and t^* in equations (5) to (8). These utilities were obtained in a different way according to the method of elicitation (TTO or VLE) and depending on how the individual assessed the health state, if better or worse than death (which we denote as Q^+ and Q^- , respectively). In the case of TTO method, from equations (2) and (5) the following expression is obtained for the utility of a health state regarded as better than death:

$$H(Q^+) = \left(\frac{t_{770}}{10}\right)^{\beta} \tag{10}$$

When the state is considered by the respondent as worse than death, the utility that would result from equation (6) is transformed in such a way that negative values are enclosed in a (0,-1] interval. The rescaling procedure used by Dolan (1997) has been

applied and then utilities have been adjusted assuming the power utility function for life duration. The result is as follows:

$$H(Q^{-}) = -\left(\frac{t_{770}}{10}\right)^{\beta} \tag{11}$$

The evaluation under rank-dependent utility theory (equation 4) of the VLE question for better-than-death health states (equation 7) yields the following formula:

$$H(Q^+) = \left(\frac{t_{VLE}}{10}\right)^{\beta} \tag{12}$$

As anticipated in Section 2, notice that for better-than-death states, probabilities cancel out and the expression is exactly the same as that derived from the TTO method. This feature makes the VLE version for better-than-death states very similar to Wakker and Deneffe's (1996) trade-off method, since it is robust to probability weighting and also, as it is shown in the Appendix, to loss aversion. Conversely, probability weighting influences worse than death valuations¹³ such as follows:

$$H(Q^{-}) = \frac{w(0.5) \left[\left(t_{VLE}^{*} \right)^{\beta} - \left(10 \right)^{\beta} \right]}{\left[1 - w(0.5) \right] 10^{\beta}}$$
(13)

Another valuable property of the VLE comes from making the rescaling of negative utilities unnecessary, since worse than death scores are naturally bounded above and below by minus one and zero. As has been recognized by the rescaling proponents themselves (Patrick et al., 1994), such a practice is an arbitrary device from a theoretical point of view, which is applied in order to force that utility ranges above and below death are similar. Therefore, the VLE solves the problem of getting symmetric utility ranges in a theoretically consistent way.

The curvature parameter (β) is estimated through non linear regression analysis from equation (9). However, since rank-dependent utility theory assumes that individuals

¹³ As in this paper all adjustments are performed assuming rank-dependent utility, all the outcomes of the lotteries are treated as gains. Hence, loss aversion, though might affect both VLE and CE methods, is not considered here. The reason for leaving aside loss aversion is that Miyamoto's (2000) procedure cannot identify properly so many parameters as can be necessary if prospect theory is assumed. Similarly, TTO measurements may be also affected by loss aversion, but there is no quantitative correction of TTO utilities available at present.

transform the probabilities through the function w(p), the estimation of this weighting function is also required. Various parametrical specifications have been proposed for the probability weighting function (Bleichrodt and Pinto, 2000), but for our purpose we do not need to assume any specific functional form for w(p), since it is only required the estimate of the probability weight of one probability (p=0.5), that is the estimate of w(0.5). Because of under rank-dependent utility w(p) is regarded as the weight assigned to the utility of the best possible outcome in the lottery, w(0.5) will go with the larger duration D for better-than-death states and with the shorter duration d for worse-than-death states. Thus, if the health state is regarded as better than death, parameters β and w(p) are estimated through regression analysis from the following equation:¹⁴

$$CE = [w(0.5) D^{\beta} + (1-w(0.5)) d^{\beta}]^{1/\beta}$$
 (14)

Conversely, if the individual considers that the health state is worse than death, the equation changes to:

$$CE = [(1-w(0.5)) D^{\beta} + w(0.5) d^{\beta}]^{1/\beta}$$
 (15)

3.2. The survey

The sample included 720 adult individuals, living in the Autonomous Community of Andalusia. Age and gender quotas were imposed to ensure that the sample was representative of the Spanish general population. The sample was divided into 9 balanced subsamples (n_i=80 each), maintaining representativeness within them. The survey, consisted of a computer assisted questionnaire, was conducted in the province of Sevilla from October to December of 2008. All the interviews were run on laptop computers and responses collected through personal interview sessions. Average timer per interview was about 20 minutes.

The questionnaire had five sections (for details, see Abellán et al., 2009), some of them put in order randomly. Sections 1 (description of the health states and VAS scoring) and 3 (CE questions), as well as the last one (socio-demographic characteristics), were identical for all the respondents, except for the health states assessed by the

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¹⁴ The weight of p=0.5 is only required in equation (13), that is for the calculation of VLE utilities of health states regarded as worse than death. Nevertheless, equation (14) has to be solved in order to obtain de value of β when the health state is regarded by the individual as better than death.

individuals. Nevertheless, parts 2 and 4, containing the health utility elicitation methods (TTO and VLE), were presented to subjects varied at random from one interview to another. Thus, some individuals first answered TTO questions and then VLE questions; whereas the order was reversed for the remaining respondents. The order of appearance of the health states (*X* and *W*) were also randomized in each of the valuations tasks (VAS, VLE, TTO and CE).

Consequently, for each of the two EQ-5D health states (*X* and *W*), the respondents had to: a) score the health state by a VAS (section 1); b) answer the questions corresponding to the VLE and TTO methods (sections 2 and 4, or 4 and 2); and c) answer the six CE questions (section 3). Finally, they had to fill the part of the questionnaire containing socio-demographic questions.

3.4. Modeling

Regression analyses were applied to predict new Spanish EQ-5D tariffs from the direct valuation of the 18 selected health states. Overall, we estimated two different EQ-5D scoring algorithms on the basis that both direct TTO and VLE valuations were 'debiased'. As previously explained (see Section 3.1.3), estimates for a power coefficient were assessed under rank-dependent utility theory in such a way that raw TTO and VLE valuations were adjusted accordingly, accounting for utility curvature and probability weighting all together. Such adjusted utilities were used to predict two different tariffs, one TTO-based and the other VLE-based. Whether such tariffs should be applied to the same decision contexts (*i.e.*, risky vs. riskless) is a matter whose elucidation requires more empirical work, which is beyond the scope of this paper. Notwithstanding, such a topic is discussed later on in the light of the results derived from the estimations presented in this manuscript, and the previous differences detected by Abellán et al. (2009) between the direct TTO and VLE measurements.

We estimated two additive models for each tariff, namely: the main effects model and the (so-called) *N*3 model. Both models were individual data-based. We chose between both according to the usual criteria of consistency, goodness of fit, and parsimony (Dolan, 1997).

The main effects model explains the utility score that respondent i assigns to health state j using a set of ten dummy variables that indicate the presence of either a level 2

or 3 (denoted as *I*) for any dimension (*d*) of the evaluated state. The model is formally written as follows:

$$y_{ij} = \alpha + \sum_{d \in D} \sum_{l \in L} \beta_{ld} z_{ld} + e$$
 (16)

where α is the intercept, z_{ld} represents the ten dummy variables, which indicate the presence of either level 2 or 3 in a given dimension, θ are the parameters to be estimated, and e is a zero-mean error term.¹⁵

The *N*3 model is an extended version of Equation (16), in such a way that it controls for whether the maximum level of severity is reached in at least one of the dimensions that characterize health state *j*:

$$y_{ij} = \alpha + \sum_{d \in D} \sum_{l \in L} \beta_{ld} z_{ld} + \gamma N 3 + e$$
 (17)

where N3 is a dummy that indicates whether at least one dimension is at level 3, and γ is the attached parameter.

Since both TTO and VLE scores have been measured by assuming the convention that the utility of full health is equal to one, the 'right' value in theoretical terms for the estimated constant term α is one (*i.e.*, if there is 'no problem' in all the five EQ-5D dimensions then the expected value for the utility of state 11111 is unity). However, in practice it is frequent to find that α is significantly lower than one, a problem that was focused on in previous EQ-5D algorithm estimations (*e.g.*, Badía et al., 2001) by interpreting the estimated constant term as representing any move away from full health. On the contrary, the promoters of the Short-Form (SF)-6D algorithm (Brazier et al., 2002, 2004) have remarked the lack of theoretical justification of such an interpretation, claiming that the best way to ensure that the health state describing full health (state 11111 in the EQ-5D system) has a value of one is to restrict the intercept to unity. We agree with Brazier and colleagues, in such a way that all our estimations restrict the constant term to unity.

The models were estimated using the Random Effects (RE) estimators, that is, assuming that the error term is normally distributed. In particular, we used the RE

¹⁵ The dummy variables are commonly written as MO2, MO3, SC2, SC3, UA2, UA3, PD2, PD3, AD2, AD3, where MO, SC, UA, PD and AD stand, respectively, for the dimensions of mobility, self-care, usual activities, pain-discomfort, and anxiety-depression; and 2, 3 refer to the levels of severity.

estimator because it takes into account that the same individual values several health states, increasing the efficiency of the estimates relative to an OLS estimator. Thus, the error term e in Equations 16 and 17 is decomposed into an individual-specific error term $(\eta_i)^{16}$ and a traditional error term unique to each health state and individual (ε_{ij}) .

4. RESULTS

4.1. Sample

A total of 63 individuals were excluded from the analysis, since their answers revealed various types of inconsistent behavior. Firstly, 34 participants assigned valuations to the *W* state higher than those assigned to the *X* state (remember that all pairs of health states can be 'logically' ordered). Six out of those 34 were inconsistent in their VAS valuations, 13 in the TTO responses and the rest (15) in the VLE task. On the other hand, 30 individuals considered one of the health states (generally, the *W* state) as worse than death when they answered the questions in one of the elicitations methods, whereas in the other method they scored the same state as better than death. This type of 'preference reversal' occurred between TTO and VLE for 13 individuals, and between EC and one of the two mentioned methods for the other 17 subjects. Consequently, the final sample was made up of 656 individuals, whose main characteristics are shown in Table 3. The representativeness of the sample was hardly affected as a result of the exclusions.

¹⁶ Alternatively, the fixed-effects estimator could be used to correct for individual valuation effects. However, there are efficiency reasons to prefer the RE estimator because the explanatory variables describe a hypothetical health state and, thus, are uncorrelated to the respondent's valuation. The results of the Hausman test confirm this reasoning. These results are available upon request to the authors.

Table 3. Characteristics of the sample

Table 3. Characteristics of the sample				
	N=656	%		
Gender				
Female	331	50.38		
Male	325	49.47		
Age (years)				
18 to 29	149	22.71		
30 to 41	184	28.05		
42 to 53	142	21.65		
54 to 65	105	16.01		
More tan 65	76	11.59		
Marital status				
Single	255	38.87		
Married or coupled	331	50.46		
Separated, divorced, widow	70	10.67		
Number of children (mean)	0.	71		
Educational level				
No studies	22	3.35		
Primary	156	23.78		
Secondary	319	48.63		
Higher	159	24.24		
Income level (euros)				
Up to 900	41	6.25		
901 to 1500	215	32.77		
1501 to 2000	219	33.38		
2001 to 3000	134	20.43		
More than 3000	47	7.16		
Smoker (%)	34			
Private medical insurance (%)	20	.88		
Self-assessed health condition (EQ-5D)				
11111	466	71.04		
11121	69	10.52		
11122	30	4.57		
Other	92	14.02		

4.1. Health state utilities

Adjusted utilities accounting for utility curvature and probability weighting all together, that is 'rank-dependent-power' utilities (RDU-power utilities for short,) are shown in Table 4.¹⁷ The highest mean values corresponds to the state 11211 (0.882 with the TTO method and 0.874 with the VLE), whereas the state 33333 is scored the lowest (-0.661 and -0.380, respectively for TTO and VLE). All valuations are consistent, in the sense that when comparing mean valuations for any pair of health states that can be 'logically' ranked in order (*i.e.* a state is better than the other in at least one

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¹⁷ Overall median estimates for the power coefficient under rank-dependent utility theory (β) and for the probability weighting parameter, w(0.5), were, respectively, 0.784 and 0.444 (for details see Abellán et al., 2009).

dimension and equal in the rest of the dimensions) no inconsistencies arise. This is an interesting result, as it gives support to the feasibility of obtaining utility measures for a great number of health states by spreading them among independent subsamples of individuals (hence preventing errors resulting from the respondents' fatigue).

Table 4. RDU-power TTO and VLE valuations

11144-4-	Oha	тто		V	LE
Health state	Obs.	Mean	(SD)	Mean	(SD)
11112	74	0,867	(0,183)	0,868	(0,168)
11113	74	0,634	(0,218)	0,639	(0,253)
11121	74	0,861	(0,141)	0,855	(0,173)
11131	73	0,580	(0,262)	0,594	(0,315)
11133	74	0,380	(0,284)	0,319	(0,375)
11211	75	0,882	(0,097)	0,874	(0,101)
11312	69	0,523	(0,223)	0,538	(0,248)
12111	75	0,794	(0,184)	0,849	(0,236)
13212	72	0,405	(0,264)	0,358	(0,313)
13311	75	0,447	(0,231)	0,363	(0,304)
21111	70	0,826	(0,141)	0,825	(0,141)
22222	70	0,166	(0,195)	0,098	(0,437)
23232	73	-0,272	(0,499)	-0,164	(0,515)
32211	75	0,228	(0,378)	0,195	(0,417)
32223	74	-0,309	(0,372)	-0,262	(0,368)
32313	74	-0,178	(0,407)	-0,205	(0,421)
33323	69	-0,572	(0,385)	-0,299	(0,306)
33333	72	-0,661	(0,383)	-0,380	(0,341)

There are six health states¹⁸ for which significant differences arise between TTO and VLE utilities (paired t-test, p < 0.01). All of them, except for state 12111, were labelled by Dolan (1997) as 'moderate' or 'severe'. Furthermore, two out of such health states (33323 and 33333) have the most negative utilities and, in addition, are those in which a largest difference emerge between both elicitation methods. Thus, discrepancies between RDU-power TTO and VLE valuations tend to accumulate in non-mild health states, accounting for most of the total difference.

4.2. EQ-5D tariffs

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¹⁸ States 12111, 13212, 11133, 13311, 33323, and 33333.

The results of the estimations of the TTO and VLE based tariffs are shown in Table 5. Columns 1 and 2 include the estimates based on TTO values, both with the 'main effects' specification and with the *N*3 model. Columns 3 and 4 show the results for the same models based on VLE utilities. In all four estimations, the constant term has been restricted to unity, according to Brazier et al. (2002, 2004).

Table 5. Estimates from RDU-power models

	(1)	(2)	(3)	(4)
	TTO	TTO-N3	VLE	VLE-N3
Constant	1.000	1.000	1.000	1.000
Mobility 2	-0.204	-0.213	-0.154	-0.200
Mobility 3	-0.438	-0.439	-0.256	-0.272
Self Care 2	-0.183	-0.180	-0.230	-0.206
Self Care 3	-0.329	-0.323	-0.256	-0.229
Usual Activities 2	-0.137	-0.126	-0.223	-0.157
Usual Activities 3	-0.247	-0.234	-0.299	-0.224
Pain/Discomfort 2	-0.187	-0.194	-0.160	-0.186
Pain/Discomfort 3	-0.368	-0.360	-0.380	-0.316
Anxiety/Depression 2	-0.182	-0.178	-0.164	-0.139
Anxiety/Depression 3	-0.313	-0.303	-0.314	-0.240
N3		-0.025		-0.143
Observations	1312	1312	1312	1312
Median absolute error	0.038	0.034	0.045	0.029
pred. Error < k				
k = 0.01	3.35	3.27	3.43	2.51
k = 0.05	16.16	16.08	16.38	16.08
k = 0.10	32.85	32.39	29.80	31.25

The coefficients of the four models have the expected sign and are highly significant in both cases (paired t-test, p < 0.001). This conclusion partially holds for the coefficient associated to N3 in the models including this variable (columns 2 and 4): it is negative, but quantitatively relevant and highly significant only in the case of the VLE model. Additionally, the estimates are consistent in the sense that the coefficient associated to a particular level is never significantly lower than the coefficient associated to the immediately milder level.

The estimates in Table 5 suggest that the greatest welfare loss associated to the maximum level of severity occurs for the 'Mobility' and 'Pain/discomfort' dimensions, with the precise order varying among the models. Regarding the intermediate level of severity (*i.e.* level 2), the estimates agree in that having some/moderate problems in the 'Mobility', 'Self-care' and 'Pain/discomfort' dimensions results in greater utility

losses than having those problems in other dimensions.¹⁹ Thus, our respondents are particularly concerned with deviations from full health in the 'Mobility' and 'Pain/discomfort' dimensions.

Considerable differences emerge when comparing the coefficients of TTO tariffs with those of VLE tariffs. On average, the difference between the absolute value of the estimated coefficients in columns 1 and 3 of Table 5 amounts to 22.6% of the TTO model coefficients, with no clear direction of change or correlation with the level of severity being valued. The difference between coefficients of the *N*3 models (columns 2 and 4), excluding the *N*3 coefficient itself, amounts to 17.6%. Again, no direction of change or correlation with the level of severity emerges. Importantly, the higher sensitivity of the estimates to the elicitation method mainly stems from the coefficient associated to the *N*3 variable, that is, to the 'maximum level of severity' effect. The *N*3 coefficient in the TTO model is not just nearly a sixth of the VLE one; it is not statistically significant either.

The estimates were used to predict values for the 242 health states that can be defined using the EQ-5D classification system (excluding full health). The within-sample predictive ability of the calculated tariffs is summarized at the bottom of Table 5.

According to the Mean Absolute Error (MAE), the VLE-N3 model is better than the VLE-'plain' one, which presents a 55% higher MAE. In the case of TTO models, both 'plain' and N3 models yield median errors which are very close, as it is the percentage of predictions within $\pm k$ units of the actual value. Hence, the TTO 'plain' model is chosen by reasons of parsimony, since it has one less variable and predicts as well as the N3 model (the N3 coefficient results, further, statistically non significant). On the other hand, the N3 model is the one selected in the case of VLE because of its MAE is lower than that of the VLE 'plain' model.

When comparing the predictive ability of TTO and VLE selected models (columns 1 and 4 in Table 5) it could be said that the VLE model is slightly better than the TTO one, since the MAE of the VLE tariff is a 24% lower than that of the TTO model. The opposite is true, however, when looking at the percentage of predictions that are within $\pm k$ units of the actual value. More than 3.3 percent of the values calculated

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¹⁹ The only exemption occurs in the VLE-based model augmented with the N3 variable (column 4), where the estimate with the smallest absolute value corresponds to the variable "Mobility 2".

using the predictions of the TTO 'plain' model are within 0.01 units of the actual value. The corresponding percentage for the VLE-N3 model is only 2.5. Equivalently, almost 33 percent of the values calculated using the coefficients estimated for the TTO model are within 0.1 units of the actual value reported by the respondent, that is, more than 1.5 percentage points above the corresponding figure of the VLE model. Nevertheless, the differences are of such small magnitude that it could be stated that both models are very similar in terms of their predictive ability.

Compared to previously estimated EQ-5D tariffs which used a similar number of directly valued health states as in our study, the predictive ability of our models is fairly acceptable. Lamers et al. (2006) reported mean errors of 0.06 and 0.03 for the 'plain' and the *N3* Dutch models, respectively. Tsuchiya et al. (2002), however, obtained MAEs lower than ours in their estimations of the Japanese tariff: 0.015 for the 'plain' model and 0.014 for the *N3* model.

The distributions of the estimated value sets are summarized in Table 6. If we compare the distribution resulting from TTO tariff with that obtained by VLE tariff, the similarity in average valuations only appears in some of the moments of the corresponding distributions of values. Differences between TTO ('plain' model) and VLE (*N3* model) range from 11% to 14% for the 75th and 90th percentiles. For the 10th and 25th percentiles the gap is much higher in relative terms (30% and 51%, respectively) though in the latter, the absolute value is very small (0.04). Differences in distribution are the largest in the 50th percentile: median utilities are nearly identical in absolute value but just of the opposite sign (-0.133 *vs.* 0.132).

Table 6. Descriptive statistics for the value TTO and VLE sets derived under selected RDU-power models

	TTO plain	VLE-N3
Mean	0.137	0.153
St. Dev.	0.315	0.269
Minimum (33333)	-0.695	-0.424
Percentiles		
10	-0.272	-0.184
25	-0.083	-0.041
50	-0.133	0.132
75	0.363	0.312
90	0.550	0.494
Negative values (%)	34.15	30.04

Likeness emerges in the higher predicted utility (apart from 11111) by each of the algorithms. These higher predicted values are 0.863 with the TTO 'plain' tariff and 0.861 for the VLE-N3 model, although in the first case the value corresponds to the health state 11211 whereas in the VLE tariff the state with the highest predicted utility is 11112. Notwithstanding, there are important differences between value sets as a consequence of the discrepancies found in the coefficients in Table 5. As it has been suggested, the main discrepancy occurs in the realm of negative values (i.e. health states regarded as worse than death). The proportion of predicted negative values is 4 percentage points higher in the TTO value set than in the VLE distribution. The minimum valuation in the TTO tariff is much lower (-0.695) than the minimum value in the VLE-based distribution (-0.424). It is not surprising that the larger gaps between moments of the distribution of values are, precisely, below the median. As a consequence, the aggregate mean values of the VLE distributions are higher than the mean values of the TTO value sets.

5. DISCUSSION

Quality Adjusted Life Year (QALY) is the most widely used index of health outcomes in economic evaluation of health technologies. The availability of preference-based health related quality of life (HRQoL) instruments, such as the EQ-5D, the HUI or the SF-6D, allow analysts to save time and resources required for measuring health state utilities directly from patients (Drummond et al., 2005). In addition to that, scoring algorithms for those instruments are based on community's preferences, according to the 'societal' perspective claimed for allocating health resources (Gold et al., 1996). Such advantages are worthwhile, but they might vanish in case social tariffs were unable to reflect people's true preferences as accurately as possible. If the algorithms were derived under questionable assumptions and/or through elicitation methods liable to suffer from certain biases, then the use of the utilities stemming from the tariffs might result in wrong calculations and, consequently, in suboptimal decisions regarding health allocation resources.

In this paper we have focused on the important issue of the validity of EQ-5D tariffs. It is important because the EQ-5D is the most widely extended instrument for generating national utilities sets, but also because some of the leading 'fourth hurdle' agencies

(e.g., the NICE) encourage the analysts and the industry to derive utilities from such tariffs for use in cost per QALY calculations. Thus, any effort for improving the validity of EQ-5D tariffs should be welcome.

Apparently, our attempt for improving the status quo (*i.e.*, EQ-5D tariffs based on raw time trade-off measurements) has been successful, as far as the survey design, interview protocol, and elicitation procedures applied have yielded two new EQ-5D tariffs which are consistent and able to predict observed preferences with similar accuracy to the existing ones, providing utilities which have been adjusted by utility curvature and probability weighting.

A first lesson that can be extracted from this study is that it is feasible to estimate an 'adjusted' EQ-5D tariff free of inconsistencies at aggregate level. Both in Dutch and Japanese studies each interviewee valued seventeen health states. In the present study each respondent only valued two health states by means of two different elicitation methods, the TTO and the value lottery equivalence (VLE). In addition to that, a total of twelve certainty equivalents were obtained per subject (six per health state). Therefore, we needed one less elicitation than the abovementioned studies for obtaining consistent models in which adjustments for utility curvature and probability weighting were implemented. The number of questions would lessen if only one method was used to measure the raw utilities of the health states. Additionally, if multiplicative QALY model were assumed, the number of elicitations required would be even lower than the one needed in the MVH protocol, since only six certainty equivalents would be required. Abellán et al. (2009) found wide evidence supporting the multiplicative assumption though limited at individual level, hence further research is required to guarantee that a unique curvature parameter per respondent could be derived from a series of CE questions assuming certain health condition (presumably, full health). Nevertheless, we think that this finding shows that attempts to correct EQ-5D tariffs in an efficient way are possible, without increasing respondents' cognitive burden.

The fact that we have estimated two tariffs, one TTO-based and the other VLE-based, was motivated for previous evidence contrary to the assumption of a unified concept of utility, valid for both riskless and risky decision contexts. Abellán et al. (2009) tested whether TTO and VLE responses can be transferable, founding that for more than one-

third of the eighteen health states used for estimating the tariffs presented in this paper transferability did not hold.

The comparison of the two algorithms estimated in our study reveals an asymmetry between the distributions of utilities generated. Absolute differences in predicted values are larger for the states with the lowest utilities: beyond 0.2 for states 33332, 33233, 33323 and 33333, and beyond 0.1 for states 32333 and 23333. In general, the adjusted TTO tariff yields lower (*i.e.* more negative) scores than the VLE one. Hence, to the previous failure of the assumption of transferability for the versions of the TTO and the VLE for better than death states, it is now added the asymmetry observed among worse than death states. At this point, and bearing in mind the deficiencies of the TTO version for worse than death states (*i.e.*, quite different framing from the version for better than death states and also the necessity of rescaling negative raw scores), we would advise caution about the use of TTO-based tariffs in economic evaluation of health care technologies.

The previous caveat also includes the adjusted TTO tariff presented in this article. If TTO utilities would not be finally applicable to risky contexts for a significant number of individuals, the adjustment of TTO scores for utility curvature performed in our study would be wrong. This conclusion follows from that the unchained certainty equivalent procedure used is a risk-based method, whereas the TTO compares sure outcomes. This does not mean that TTO scores cannot be adjusted by utility curvature, but only that such an adjustment should be done by a 'risk-free' method, such as the one proposed by Attema and Brouwer (2009). It has to be noted, however, that even in that case, practitioners should be cautious on the application of the resulting adjusted TTO scores to risk environments. Although Attema et al. (2007) did not find significant differences between their risk-free method and Wakker and Deneffe's trade-off method, such evidence was limited since the common subdomain for which both methods could be compared was small, elicitations were performed assuming full health, and only sixty-seven subjects were included in the analysis. Thus, further research would be required to test whether direct violations of transferability are observed for more health states. Such a task is, notwithstanding, difficult to achieve in one single study.

The other tariff which has been estimated in this study, the VLE-based one, seems to be apparently an improvement over the existing tariffs. The VLE method is framed under risk; hence it is susceptible to be used in medical decision analysis and economic evaluation. This assert is directly valid for the version of the VLE addressed to value health states regarded as better than death. For worse-than-death states VLE valuations have been corrected to account probability weighting. Previous evidence (Abellán et al., 2007) prevented us of applying unadjusted methods, though they are framed in terms of risk. Therefore, in absence of any evidence on the external validity of the VLE, we opted for adjusting it. Consistency of lottery equivalence methods is still widely unknown since the present evidence on that topic is scarce (Oliver, 2005), controversial (Spencer at al., 2005; Oliver, 2006), and restricted to a different version from which is used in this study (the method referred as 'probability lottery equivalence' by Bleichrodt et al., 2007). Therefore, an interesting topic for the future would be to test both the internal and external validity of the VLE procedure.

Another valuable property of the VLE technique is that provides a natural lower bound for worse than dead scores. How to handle negative valuations is a long-debated issue in the field of utility measurement and, to the best of our knowledge, only Robinson and Spencer (2006) have previously provided an alternative, precisely for TTO measurements. Robinson and Spencer's 'life profile' approach allow for calculating both positive and negative utilities with the same framing, without necessity of rescaling. The VLE method offers the same result (symmetry for utilities above and below zero) in the domain of risk.

We are aware of the limitations of our work and recognize that the debate about how EQ-5D tariffs should be estimated is not still closed. Probably the most notable limitation of this study is that our adjustment for the utility of life duration was not able to deal with loss aversion. In this sense, the way recently opens by Abdellaoui et al. (2008), who use an unchained certainty equivalent procedure for measuring the utility of money outcomes along the full domain of gains and losses, would worthwhile to be explored in the context of the health outcomes. Such a method only adds an additional question for assessing the loss aversion parameter. Notwithstanding, as Abdellaoui et al. only consider money outcomes, they can assume the zero value as the reference point. Implicit to the rank-dependent utility evaluations presented in this

paper is that the reference point may vary from one elicitation to another, in such a way that all the outcomes are always treated as gains. This approach is congruent with Bleichrodt et al.'s (2007) formula (equation 2, p. 471) for gain prospects. The application of prospect theory to health outcomes is always problematic, as long as we are not sure what the location of the reference point is (van Osch et al., 2006).

The estimation of social tariffs requires to survey general population, and such a costly task cannot be performed by using excessively sophisticated methods, even though they offer important theoretical advantages. Because time and resources for surveying are scarce a balance between feasibility and theoretical soundness is needed, and we think that our proposal, although improvable, goes a step further than previous attempts.

Appendix

Prospect theory assumes that people evaluates the different outcomes included in risky prospects with respect to a reference point, in such a way that outcomes are expressed as gains or losses depending whether they are preferred or not to such a reference point (*i.e.*, sign-dependence). When a risky prospect involves no loss, it is called a gain prospect. Conversely, a prospect involving no gain is called a loss prospect. Finally, there is also mixed prospects, that is, prospects involving both gains and losses.

In addition to sign-dependence, prospect theory also assumes that losses are perceived by people as larger than gains, even though both gains and losses are of the same size (*i.e.*, loss aversion).

The VLE version for health states regarded as better than death offers in principle three possible references points, since outcome 'death' is present in the two lotteries. According to the previous evidence obtained by Bleichrodt et al. (2001) and Bleichrodt et al. (2007), we discard outcome (FH, t^*) as a plausible reference point, since such an outcome is used to match the two lotteries and, consequently, it does not seem a natural 'anchor' from which evaluate the remaining outcomes. Therefore, two natural candidates remain: 'death' and '(Q, 10)'.

If 'death' is taken as the reference point, then both (FH, t^*) and (Q, 10) are interpreted as gains. Thus, this case is equivalent to assume rank-dependent utility, since rank-

dependent utility and prospect theory are coincidental when there is no loss (Tversky and Kahneman, 1992). In consequence, equation (2) is applied to both sides of the indifference represented by Eq. (6), resulting in $H(Q^+) = \left(\frac{t_{VLE}}{10}\right)^{\beta}$, the adjusted VLE utility described in equation (12).

If (Q, 10) is assumed to be the reference point, then two possible reference points arise, depending on whether (FH, t) is considered preferable or not to (Q, 10). In case (FH, t) is regarded a gain, then the lottery on the left side of Equation (6) will be a mixed lottery $(i.e., it contains both a gain, <math>(FH, t^*)$, and a loss, Death) whereas the lottery on the right side of Eq. (6) will be a loss lottery (i.e., Death is treated as a loss). From the application of Bleichrodt et al.'s (2007) formulae (1) and (3) follows the same utility as before (Eq. 12). Conversely, if (FH, t^*) is taken as a loss with respect to (Q, 10), then there is no mixed gamble. The two lotteries contain losses, so only Bleichrodt et al.'s formula (3) is applied to both alternatives in the VLE question. It is easy to check that the final result is the same as before, in such a way that equation (12) follows again. Hence, the VLE version applied to better-than-death states leads to the same utility score, regardless the location of the reference point.

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